

NEW YORK
Cleverman™

BEARD



BEFORE



AFTER

1 PREP



- i. Be clever, man: read safety warnings. Conduct patch test 48 hours before each usage.



- ii. Start with dry beard.



- iii. Put on your gloves.

2 MIX



- i. Pierce seal of colorant tube with colorant cap to open. Pour an equal amount from colorant tube and developer tube into tray. The more gray you want to cover, the more you'll want. The kit is reusable so save some for next time.

- ii. Mix both creams using spatula until thoroughly blended.



- iii. Close both colorant and developer tubes tightly to keep them fresh for the next usage.



3 APPLY

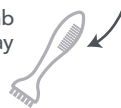
- i. Dip the bristles into tray to collect product.



- Apply product to gray areas. Gather additional product as needed to ensure thoroughly covered.



- ii. Once covered, use comb on handle to ensure gray hair is fully saturated.



- iii. Leave the color on your beard for the customized exposure time indicated on your instructions, 7-10'.

4 CLEAN

- i. Rinse out product with water. Then use scrub to clean beard of excess product.



- ii. Once water runs clear of color, use remaining scrub to wash entire face for thorough cleansing and care. Avoid contact with eyes.

- iii. Wash out your brush, tray, spatula and gloves and keep inside your kit for your next application.